



الاتحاد الأردني لشركات التأمين
Jordan Insurance Federation

**As Part of Its Strategic Vision to Leverage Artificial Intelligence in Daily Operations
The Jordan Insurance Federation Organises an Executive-Level Training Programme Titled “The AI Adventure: Shaping the Future of Insurance”**



In line with the executive management’s commitment to staying abreast of technological advancements, investing in human capital, and providing knowledge, tools, and expertise to enhance performance within the Federation, the Jordan Insurance Federation (JIF) organised a specialised training programme titled “The AI Adventure: Shaping the Future of Insurance”. The training was held over two days, from Sunday, 3 August 2025 to Monday, 4 August 2025, at the Federation’s headquarters, comprising a total of 12 training hours. The programme was led by internationally renowned AI expert, Dr. Rami Shaheen. The training targeted executive-level managers from various departments within the Federation, focusing on developing practical and applied skills in integrating artificial intelligence (AI) technologies within the work environment. The programme was specifically tailored to address the nature and structure of the Federation’s operations, with an emphasis on practical applications that serve various departments, market research, and studies related to the Federation’s core functions.

The programme also aimed to foster creative thinking among participants and to generate actionable ideas and outputs that could expand the scope of AI applications and maximise its positive impact on the insurance sector. These outcomes align with the Federation’s strategic direction to build a strong, digitally enabled insurance sector powered by AI and advanced technologies.

This training programme reflects JIF’s broader vision of adopting AI as a powerful tool for innovation, institutional development, and performance improvement within the Federation and the wider insurance sector.