



الاتحاد الأردني لشركات التأمين
Jordan Insurance Federation

Launch of the Third Module of the Training Programme on Insurance Inclusion in Cooperation with the United Nations Development Programme (UNDP)



The third module of the training programme on Insurance Inclusion and Insurance Product Design commenced on the morning of Sunday, 10 August 2025, and will run from 10–11 August 2025 at the headquarters of the Jordan Insurance Federation (JIF).

The programme is jointly organised by JIF and the United Nations Development Programme (UNDP), with the aim of equipping participants with the tools and knowledge necessary to design customer-centric insurance models, conduct market analysis, and increase demand for insurance products, while ensuring a simple, fair, and reliable insurance experience. The training is delivered by an international expert from UNDP targeting a selected group of local specialists and trainers, with a total of 12 training hours.

This initiative comes as part of JIF's efforts to promote the principles of insurance inclusion, develop customer-focused partnerships, and improve distribution channels in line with international best practices.

The programme will resume, Monday, and will be followed by a dedicated training session for the local insurance market, to be held from 12–14 August 2025 over three days. This subsequent session, led by local trainers, aims to transfer knowledge to a new group of professionals in the sector.

This programme represents a significant step towards building a more inclusive and effective insurance system, contributing to the development of the local market and the enhancement of workforce efficiency.